



National Vocational and Technical Training Commission (NAVTTTC)

University of Sindh

Institute of Mathematics and Computer Science (IMCS)

Partnership of IMCS with NAVTTTC: Empowering the Youth through Skill Development

The Institute of Mathematics and Computer Science (IMCS), University of Sindh, Jamshoro, has established a significant collaboration with the **National Vocational and Technical Training Commission (NAVTTTC)** under the **Prime Minister's Youth Skill Development (PMYSD) Program**. This partnership aims to uplift the youth of Jamshoro and Hyderabad by providing free-of-cost training in high-demand technological fields, equipping them with practical skills to enhance employability. **Successfully Conducted Training Programs (Batch-I: 2023-2024)**. The IMCS, acting as a NAVTTTC focal institution, has successfully conducted a series of three-month training courses in the following trades:

1. **Web Software & Mobile Web Development** (38 certificates awarded)
2. **Data Mining/Business Intelligence** (18 certificates awarded)
3. **Digital Marketing & Search Engine Optimization (SEO)** (20 certificates awarded)
4. **Amazon Virtual Assistant** (20 certificates awarded)
5. **Blockchain Programming** (19 certificates awarded)

This initiative trained 115 individuals over the course duration of **February 26, 2024, to May 25, 2024**.

Advantages of the Partnership

1. **Economic Empowerment:** By offering cutting-edge technical courses, the program equips participants with market-relevant skills, enabling them to access local and international job markets.
2. **Cost-Free Access:** These programs are conducted entirely free of cost, making professional training accessible to economically disadvantaged youth.
3. **Boosting Entrepreneurial Spirit:** Specialized training such as **Amazon Virtual Assistant** and **Digital Marketing** equips learners with the tools to initiate their entrepreneurial ventures.



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4. **Addressing Skill Gaps:** Programs like **Blockchain Programming** and **Business Intelligence** align with emerging global trends, addressing skill shortages in these advanced fields.
5. **Career Readiness:** Graduates receive formal certification, recognized by NAVTTC, enhancing their credibility in the job market.

Prospects

This successful completion of Batch-I underlines IMCS's pivotal role in empowering the youth. It sets the foundation for similar initiatives in the future, ensuring continuous skill development opportunities and contributing to national economic growth.



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Department of Media and Communications Studies

Sr No.	Observations								
	THE NUMBER OF TRAINEES FOR EACH TRADE APPROVED BY NAVTTC WITH THE ACTUAL NUMBER OF TRAINEES ENROLLED BY THE DEPARTMENT OF MEDIA AND COMMUNICATION STUDIES								
	Trade Name	Duration of course	Apply Online	Approved Trainees (NAVTTTC)	Actual Enrolled Trainees	Drop-Out	Fail/Absent	Passed -Out	Remarks
1	Graphic Design and Video Editing	3 Months	206	20	20	-	4	16	This report provides a comprehensive overview of graphic design and video editing activities carried out during the month of 26-02-2024 to 25-03-2024. It highlights successful accomplishments, student reviews, and areas for improvement.
2	Documentary & Film Making (Digital Broadcasting)	6 Months	118	20	20	0	1	19	This report provides a comprehensive overview of Documentary & Film Making (Digital Broadcasting) activities carried out during the month of 26-02-2024 to 26-08-2024. It highlights successful accomplishments, student reviews, and areas for improvement. Each student's shoot and scripts discussed and encouraged along with editing their shootings.



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SKILLING PAKISTAN
Prime Minister's Youth Skill Development Program (PMYSDP)

Sponsoring Agency: National Vocational & Technical Training Commission (NAVTTC)

Institute / Executing Agency: **MEDIA & COMMUNICATION STUDIES**
University of Sindh, Jamshoro

Trades	No. of Trainees
Graphic Design and Video Editing	20
Documentary & Film Making (Digital Broadcasting)	20

Date of Commencement: 26-02-2024
Date of Completion: 26-05-2024 / 26-08-2024

Government of Pakistan
National Vocational & Technical Training Commission (NAVTTC)
5th Floor Evacuee Trust Complex, Sector F-5/1
ISLAMABAD





National Vocational and Technical Training Commission (NAVTTC)

University of Sindh

Prime Minister's Youth Skill Development Program (PMYSDP)

Institute of Arts & Design, University of Sindh

The Prime Minister's Youth Skill Development Program (PMYSDP) was launched to enhance the quality of Technical and Vocational Education and Training (TVET) in Pakistan. Its primary objective is to equip young individuals with market-relevant conventional and advanced technical skills to facilitate career growth, aiming to align their competencies with international standards. PMYSDP serves as a catalyst for empowering youth, unlocking their potential for human development, and shaping Pakistan's future. The program encompasses various initiatives designed to transform the entire TVET system in the country.

Under PMYSDP, NAVTTC offers the following training programs at the Institute of Arts & Design, University of Sindh, Jamshoro:

1. **Documentary & Film Making (Digital Broadcasting)** – 20 students
2. **Graphic Design and Video Editing** – 20 students
3. **Textile Designing with CAD** – 20 students
4. **Professional Photography and Documentary Ad Making** – 40 students (divided into two groups)

